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INSIDE Public Accounting Names HoganTaylor One of The Nation's Best Managed Accounting Firms

TULSA, OK – (October 6, 2009) –HoganTaylor, LLP has been chosen as one of the top 50 of the nation's best managed accounting firms and was the only firm in Oklahoma to be given the designation, according to INSIDE Public Accounting, a recognized leader in consulting services for public accounting firms nationwide.

This is the 15th year INSIDE Public Accounting (IPA) has named the best-managed accounting firms. 245 firms participated in this year's IPA Annual Survey and Analysis of Firms. Each of the firms is eligible for the IPA Best of Best and Best of the Best Honorable Mention designation, regardless of size.

INSIDE Public Accounting's **Best of the Best and Best of the Best Honorable Mentions** recognition honors 50 firms annually for their wise management and superior operational performance in fiscal and management metrics based on more than 50 different criteria.

"Best of the Best and Best of the Best Honorable Mention firms represent the top 50 accounting firms in the nation who each demonstrate the right combination of vision, planning and execution to deliver superior performance," says **Michael Platt**, principal of the Platt Group and publisher of INSIDE Public Accounting. "Firms who earn this designation are tops in their field, and represent the best of what the accounting profession has to offer," Platt says.

The 2009 Best of the Best and Best of the Best Honorable Mention firms range in size from \$3 million to \$168 million; represent all regions of the country; some firms are heavily focused on audits, some on tax, and several derive up to 40% of their revenues from non-traditional services.

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Eleven of the 50 firms are from the West, 11 firms are from the Plains and Southwest; six are located in the Great Lakes region, 16 firms make up the Atlantic and Southeast region and six firms are located in the Northeast.

“The success of these firms is a tribute to the leadership of all of the firms recognized this year as a Best of the Best and Best of the Best Honorable Mention. Their stellar performance defies economic trends by recognizing the long-term goals that are needed in order to sustain growth through both prosperous times and down times.” says **Kelly Platt**, principal of the Platt Group and publisher of INSIDE Public Accounting. “We salute all of these firms and recognize their overall management strategies as models that the profession can be quite proud of,” Platt says.

Revenue growth of this group averaged 13%, compared to their peers at 7%. Income growth averaged 10.4%, significantly higher than the average of all firms at 4.3%. These firms carefully weave together benefit packages, staff salaries, expense management, staff leverage, training, strategic planning, investments in their future, and the right feedback systems to accelerate growth and success of their firms.

For a more detailed look at the **IPA Best of the Best, the Best of the Best Honorable Mentions and the Best of the Best by Region**, please visit:

www.insidepublicaccounting.com/bob2009.pdf

IPA also ranks the Top 100 Accounting Firms in the nation. To view the complete **IPA Top 100 firms**, go to: www.insidepublicaccounting.com/PDF/Top100_2009.pdf

About HoganTaylor, LLP: Formed from a January 2009 merger of Tullius Taylor Sartain Sartain and Hogan & Slovacek, HoganTaylor is the largest public accounting firm in the Oklahoma/NW Arkansas region. The firm has more than 180 employees and provides a wide range of comprehensive tax, audit, accounting, business valuation and litigation support services. HoganTaylor has two offices in Tulsa, and offices in Oklahoma City and Fayetteville, Arkansas. Website: www.hogantaylor.com

About INSIDE Public Accounting: IPA was founded in 1987, and is published by The Platt Group. Michael Platt and Kelly Platt are the principals of The Platt Group, located in Carmel, Indiana. INSIDE Public Accounting’s monthly newsletter, reports and analyzes the news, trends, strategies and politics that affect the nation’s public accounting firms, providing them with the information and resources they need to compete and operate more profitably.

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