Todd Wisdom, CPA

Partner



Fayetteville

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Todd Wisdom has been with HoganTaylor since 2001 and currently serves as President of HoganTaylor Wealth and leader of the Firm's specialty services. He brings more than 30 years of experience providing audit and accounting services to some of the most notable companies in Oklahoma and Northwest Arkansas, including publicly and privately held businesses with multinational operations. His experience spans a broad range of industries, including construction, manufacturing and distribution, regional retail grocery distribution, large scale architectural and engineering, real estate, non-profit and other professional services.

Throughout his career, Todd has provided traditional audit and assurance services, as well as advisory support for complex transactions, including multimillion-dollar initial public offerings, secondary public offerings, private placements and reverse mergers.

As President of HoganTaylor Wealth, Todd leads the organization's vision, strategic planning, talent recruitment, and growth initiatives. Additionally, he provides strategic oversight for HoganTaylor Talent, the Firm's human resource management, development, outsourcing, and retained search practice, the Firm's Forensic, Valuation & Litigation Support (FVLS) practice, while supporting the Firm's mergers and acquisition efforts. His years of experience in the assurance and consulting industry have equipped him with a unique perspective on providing strategic and integrated solutions to clients across the Firm's service areas.

Todd has also been instrumental in establishing HoganTaylor as a leading firm in Arkansas and supporting the Firm's evolution into a more integrated advisory organization. His leadership has included championing innovation in the client experience, establishing the Firm's Growth Cohort leadership development program, and helping launch its Client Success initiative.

Before joining HoganTaylor, Todd worked as an audit manager for Arthur Andersen, serving numerous publicly traded and large family-owned businesses.

Representative Experience

- Managed large audit teams responsible for auditing clients with multiple companies in vastly different business segments ranging from concrete to high-end real estate, and athletic facilities
- Advised many businesses and organizations going through a first-time audit engagement, consulting with management on best-practices.
- Conducted historical audits on companies which were targeted for acquisition both within and outside of the U.S., including reviewing and analyzing internal control documentation processes, mineral management payment history and Native American royalty payments.

Certifications & Honors

- Certified Public Accountant (CPA)
- Northwest Arkansas 40 under 40 Honoree
- Distinguished Alumnus, University of Tulsa School of Accounting

Professional & Civic Affiliations

- Member, American Institute of Certified Public Accountants (AICPA)
- Member, Springdale Rotary Club
- Member, Big Brothers Big Sisters of Northwest Arkansas
- Advisory Board Member, Bank of Arkansas

Education

- Bachelor of Science, Accounting, University of Tulsa