

Wesley Burt

Chief Marketing Officer

Oklahoma City

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Wesley Burt has been in the professional services marketing industry for more than a decade, most of that time at HoganTaylor, where he helps CPAs and business advisors develop business.

Wesley has overseen the development and execution of the Firm's marketing strategy since 2019 and was promoted to Chief Marketing Officer in 2022.

Wesley has had the opportunity to help shape HoganTaylor's client experience and growth strategies in a number of ways, most recently through the launch of the Firm's client success discipline.

Outside of the Firm, Wesley is an advocate for arts and education in the community. He currently serves on committees for the Oklahoma City Museum of Art. He is an alumni of Leadership Oklahoma City's LOYAL Class XI and a 2022 Journal Record Achievers Under 40 honoree.

Wesley has a Bachelor of Science degree in Journalism and Political Science from Oklahoma State University.



Certifications & Honors

- Achievers Under 40 Honoree, Journal Record, 2022
- Marketing Award of Merit in both the Small Budget Campaign and Digital Marketing Campaign categories, The Oklahoma City American Marketing Association, 2020
- Best Integrated Marketing Campaign Association for Accounting Marketing's Marketing Achievement Award, 2020 & 2016
- Best Annual Report Finalist, Content Marketing Institute Content Marketing Awards, 2018
- 30 Under 30 Next Gen Award, in Oklahoma Online, 2015

Education

- Bachelor of Science, Journalism and Political Science, Oklahoma State University

Professional & Civic Affiliations

- Leadership Oklahoma City, LOYAL Class XI
- Oklahoma City Museum of Art
 - Marketing Committee Member, Sept 2023 - Present
 - Resource Development Committee Member, Sept 2022 - Present
 - Moderns Board Events Chair, Jan 2020 - June 2020
 - Moderns Board Membership Chair, July 2018 - June 2019
 - Renaissance Ball Late Night Chair, 2018
 - Moderns Board Marketing Chair, July 2017 - June 2018
 - Moderns Board Member, July 2016 - June 2022
- Neighborhood Services Organization
 - NSO Development & Marketing Committee Chair, July 2024 - June 2026
 - Board Member, July 2023 - June 2026
- Oklahoma Children's Theatre
 - Advisory Board Member, April 2023 - Oct 2024
 - Board Member, July 2015 - April 2023
 - Board President, Dec 2018 - Oct 2022
 - Executive Director Search & Selection Committee Member, 2022
 - Board Secretary, Dec 2015 - Nov 2018
- Metropolitan Library System of Oklahoma County, Literary Voices Committee Member, 2016
- Allied Arts, ARTini Committee Member, 2016

Speaking Engagements

- Speaker, From the Inside Out: Cultivating Culture to Foster Client Loyalty, Boomer Circle Summit, August 2025
- Speaker, Using CX Principles to Supercharge Marketing Automation, Emerge Virtual Conference Powered by the Association for Accounting Marketing, Nov 2021